

KRISTA MILLER

ILLUSTRATION + DESIGN

Contact

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Software

Photoshop
Illustrator
InDesign
XD
Acrobat
Dreamweaver
Bridge
Google Suite
Wacom

Coding Languages

HTML 5
CSS
Javascript

Skills

Brand Identity
Packaging
Illustration
UX/UI
Research
Print Production
Creative Concept
Print Production

Education

Savannah College of Art & Design [SCAD]

B.F.A. Graphic Design
Minors: Illustration for Surface Design, Fibers, Sequential Art
09/2017 - 06/2022

Took courses in Graphic Design relating to UX/UI, packaging, print production, brand identity, publication, and marketing design. Minor courses focused on illustration for products, textiles, publishing, and concept development.

Experience

Marketing Graphic Designer

Kohl's
40 Hours / Week
06/2022 -

Designs high level creative concept decks to be used as toolkits and guides for the activation teams. Work includes making concept designs for store grand openings, marketing campaigns for DEI moments, seasonal products, internal logos, small animations, and providing assistance to the web and packaging design teams as needed.

Motion Media Graphic Designer

SCAD
Variable Hours / Week
11/2021 - 02/2022

Worked with SCAD's Motion Media club MOMELove as a graphic designer for their hiring event called CoMotion. Using the provided brand guidelines, work created included style frames for animation, Instagram story stickers, static web illustrations, and an AR postcard design.

Packaging Design Internship

Kohl's
40 Hours / Week
06/2021 - 08/2021

Interned with Kohl's packaging design team to create graphic assets for seasonal launches, iconography for hang tags, conceptualize extensions of current brands in-store and online and conducted contextual research of other similar brands.

Packaging Design Internship

Hexbug
40 Hours / Week
06/2020 - 09/2020

Interned with Hexbug's packaging team and worked to create dielines for new and existing products, magazine ads, website layouts, brand identity, print production, updating instruction manuals and physically creating samples of packaging to send to overseas manufacturers.