

Krista Miller

ILLUSTRATION + DESIGN

CONTACT

540 903 3403

kristamiller12.art@gmail.com

kristamillerdesign.com

@kristamillerarts

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN [SCAD]

B.F.A. GRAPHIC DESIGN

*MINORS: SEQUENTIAL ART, ILLUSTRATION FOR SURFACE DESIGN, FIBERS
2017–2022*

Took courses covering all aspects of graphic design, including brand identity and website, packaging, and editorial design.

EXPERIENCE

KOHL'S CONCEPT DESIGNER

REMOTE

JUNE 2022 –

Worked as a conceptual designer to make exploratory decks to be passed on for final execution with internal and external teams. Created conceptual design work for in-store marketing, social media, company website, and printed marketing. In addition, made illustrations, animations, seasonal product designs, and brand identity expansion concepts.

SCAD COMOTION GRAPHIC DESIGNER

REMOTE

NOVEMBER 2021 - FEBRUARY 2022

Worked with SCAD's Motion Graphics club MOMELove as a graphic designer to create elements for CoMotion 2022, a student-led event. Using this year's branding guidelines, contents were created including style frames for animating, voting banner assets, Instagram stickers, and an AR postcard design used for promotional material.

KOHL'S CREATIVE MARKETING INTERNSHIP

REMOTE

JUNE 2021 – AUGUST 2021

Worked to create packaging matching Kohl's brand standards, made graphic assets for seasonal launches, designed iconography for packaging, conducted brand research (competitors, social media, trends), and helped conceptualize extensions of current brands online and in-store.

HEXBUG INTERNSHIP

GREENVILLE, TX

JUNE 2020 – SEPTEMBER 2020

Designed packaging for new products and redesigns, as well as create advertisements for toys, write copy, draft concepts for future launches, and create content for public relations.

SCAD "THE BUZZ" MAGAZINE

APRIL 2020 – AUGUST 2020

Created magazine spreads with photographs and copy from other members of the team for the first printed edition of "The Buzz" magazine, as well as style guides and spot illustrations.