

KRISTA MILLER

ILLUSTRATION + DESIGN

CONTACT

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SOFTWARE

Photoshop
Illustrator
InDesign
Acrobat
Mac OS
Google Suite
Wacom

SKILLS

Brand Identity
Creative Concept Design
Illustration
Logo Design
Packaging Design
Creative Research
Surface Design
Repeat Pattern Illustration
Hand Sketching
Gouache Painting
Print Production

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN [SCAD]

B.F.A. GRAPHIC DESIGN

*MINORS: ILLUSTRATION FOR SURFACE DESIGN, FIBERS, SEQUENTIAL ART
2017 - 2022*

Took courses in Graphic Design relating to UX/UI, packaging, print production, brand identity, publication, and marketing design. Minor courses focused on illustration production for products and textiles, character design, and narrative driven illustration.

EXPERIENCE

CREATIVE CONCEPT DESIGNER

KOHL'S

REMOTE

JUNE 2022 - NOW

Designs high level creative concept decks to be used as toolkits and guides for the activation teams. Work includes making concept designs for store grand openings, marketing campaigns for D&I moments, seasonal products, internal logos, small animations, and providing assistance to the web and packaging design teams as needed.

MOTION MEDIA GRAPHIC DESIGNER

SCAD

REMOTE

NOVEMBER 2021 - FEBRUARY 2022

Worked with SCAD's Motion Media club MOMELove as a graphic designer for their hiring event called CoMotion. Using the provided brand guidelines, work created included style frames for animation, Instagram story stickers, static web illustrations, and an AR postcard design.

PACKAGING DESIGN INTERNSHIP

KOHL'S

REMOTE

JUNE 2021 - AUGUST 2021

Interned with Kohl's packaging design team to create graphic assets for seasonal launches, iconography for hang tags, conceptualize extensions of brand presence in-store and online, and conducted contextual research of other similar brands.

PACKAGING DESIGN INTERNSHIP

HEXBUG

GREENVILLE, TEXAS

JUNE 2020 - SEPTEMBER 2020

Interned with Hexbug's packaging team and worked to create dielines for new and existing products, magazine ads, website layouts, brand identity guidelines, set up print files for production, updating instruction manuals and physically creating samples of packaging to send to overseas manufacturers.